

Major Apple exporter counts on IT crop monitoring

Hawkes Bay pipfruit and stonefruit grower, Johnny Appleseed Ltd, has brought in some 21st Century technology to improve efficiencies in its operation. Using internationally proven CropWalker software from Muddy Boots Software Limited in Pukekohe, the company says it has made keeping track of its spraying regime a breeze.

Growing some 185 hectares of orchard in a wide variety of apples and pears, as well as another 60 hectares of nectarines, peaches and plums, Johnny Appleseed is using CropWalker to monitor applications of sprays and foliar feeds around the property.

The company uses a spray diary clearance system that Muddy Boots has developed in conjunction with Pipfruit NZ specifically for local conditions. Johnny Appleseed has been using this to self-clear its orchard blocks at the end of each season, saving the cost of outside auditing as well as considerable time, important when it is sending its produce to market.

All spray diary information is quickly and easily inputted into a PC using the British designed software.

Office manager, Sue Burgess, says, "We can keep track of what's going on in the orchards, and I like the ability to be able to produce easy-to-follow print-outs of exactly what's been sprayed and when."

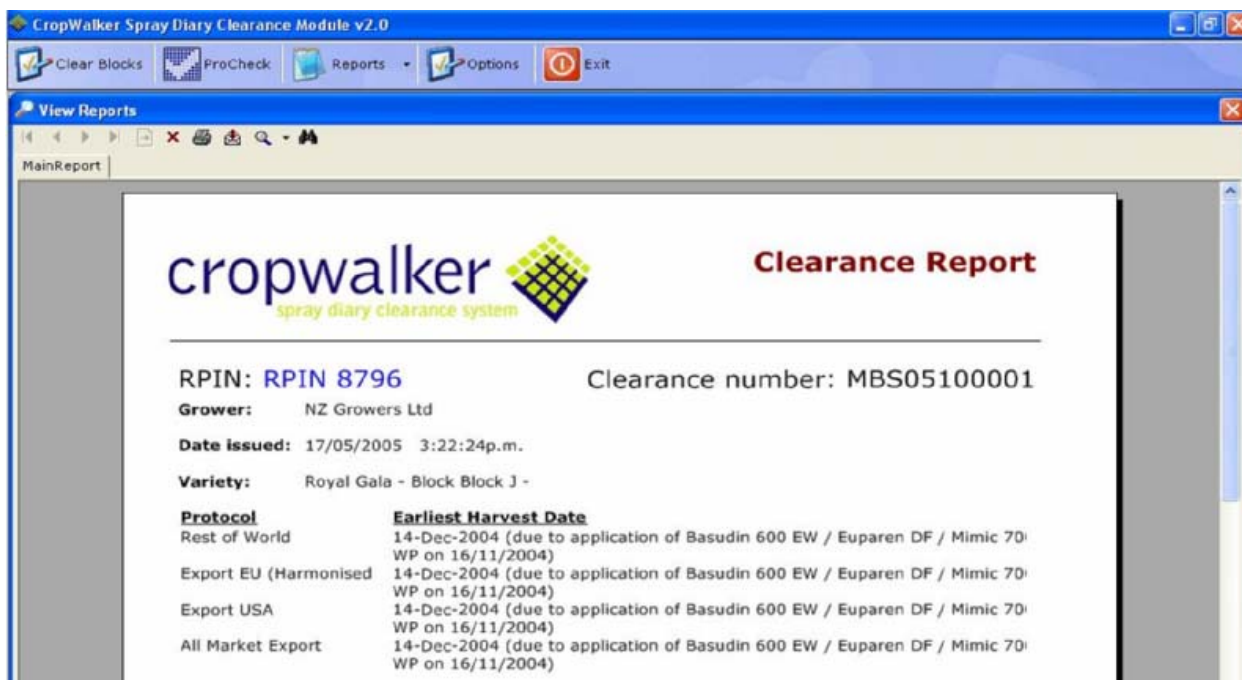
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Sue Burgess—Johnny Appleseed

Using Muddy Boot's unique ProCheck auditing software, she adds "I really save time, as the software checks the data for errors, completely automatically".

Burgess concludes that she is extremely satisfied with CropWalker, and adds it's made her job of record-keeping a lot easier to do and quicker to complete with more easy-to-understand results.

For more information, contact: Muddy Boots Software Limited.



cropwalker spray diary clearance system

Clearance Report

RPIN: **RPIN 8796** Clearance number: **MBS05100001**

Grower: NZ Growers Ltd

Date issued: 17/05/2005 3:22:24p.m.

Variety: Royal Gala - Block Block J -

Protocol	Earliest Harvest Date
Rest of World	14-Dec-2004 (due to application of Basudin 600 EW / Euparen DF / Mimic 70 WP on 16/11/2004)
Export EU (Harmonised)	14-Dec-2004 (due to application of Basudin 600 EW / Euparen DF / Mimic 70 WP on 16/11/2004)
Export USA	14-Dec-2004 (due to application of Basudin 600 EW / Euparen DF / Mimic 70 WP on 16/11/2004)
All Market Export	14-Dec-2004 (due to application of Basudin 600 EW / Euparen DF / Mimic 70 WP on 16/11/2004)



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